



*"MTS is known for outstanding value. Providing features such as the Netsweeper solution helps us to give our customers a better Internet experience than they can get from our competitor."*

**Kelvin Shepherd**  
COO MTS Communications  
and CTO MTS Allstream  
Inc.

### The Need...

Manitoba Telecom Services Inc. is a leading national communications provider in Canada. The Company is organized into two operating segments, the Enterprise Solutions division and the Consumer Markets division. Operating under two principal brands, MTS and Allstream, the organization builds upon its unique combination of market leadership in Manitoba and agile competitive presence in business markets across Canada to deliver innovative telecommunications solutions that bring value to customers. For this reason MTS choose Netsweeper to offer Web Access Management to its residential and corporate users.

### The Solution...

MTS choose Netsweeper over other filtering systems because of its innovative approach to classifying web sites and the scalability it provides to meet the needs of an ever expanding network.

The Netsweeper solution is offered as a value added service to paying users by having their traffic routed from the network edges to the core, where the Netsweeper servers reside. This further helps differentiate MTS from other Telecoms in the local market as well as in a global sense. With Netsweeper, MTS was able to offer a network based end-user filtering product, without having to install additional software on the end users desktop. Today, MTS' residential Internet customers can now access MTS Internet Parental Controls and protect their families from questionable content on the Internet. Further, those users infected with a virus will be quarantined to prevent the spread of viruses within the network until the user has the ability to remove the problem. This has saved hours in unnecessary network management and support costs.

In the corporate space, with the deployment of the Netsweeper Enterprise Filter, MTS' business Internet customers can provide similar protection for their employees, while driving productivity and safeguarding their computer assets from security issues. Further, Netsweeper provided assistance in the generation of system monitoring reports for IT administrators in order to identify users who intentionally violate corporate acceptable use policies.



## About Netsweeper Inc.

Netsweeper Inc. empowers organizations to guard against Internet abuse and to offer their end users a secure, productive Internet experience, protected from harmful, malicious and inappropriate content. Netsweeper provides intelligent, network and workstation based web filtering technology to corporations, Internet service providers, educational institutions, government organizations and OEM partners worldwide.

### **True ROI:**

Netsweeper provides ISPs with the filtering solutions that allow them to offer value added services to their subscribers. With Netsweeper, ISPs can reduce churn rates and generate new sources of revenue.

### **Immense Flexibility:**

The Netsweeper Filtering solution allows for multiple deployment scenarios and is flexible to accommodate the needs of ISP environments. From global filtering of the entire ISP network to downloadable client versions that allow for multiple parent-child accounts on subscriber computers, Netsweeper provides ISPs with the options to meet their needs.

### **Unparalleled Speed and Accuracy:**

Netsweeper Filtering utilizes advanced A1 systems that actively scan the internet and categorize pages on the fly as internet users' request them. The Filtering has been optimized for speed and boasts over 94% categorization accuracy rate.

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## The Outcome...

Netsweeper brought an innovative way of integrating the solution into the MTS network which is all managed with nothing more than a web browser.

While Netsweeper can be integrated into a TCP/IP network, Netsweeper's complete solutions approach helped MTS make its decision on which filtering vendor to select. Netsweeper offered a complete hardened operating system, filtering applications and network management tools out-of-the-box. Installation time per server only took 8 minutes to complete and the testing was completed within days of implementing it in MTS' test lab.

## MTS Allstream, the client...

Manitoba Telecom Services Inc. is a leading national communications provider in Canada. The Company is organized into two operating segments, the Enterprise Solutions division and the Consumer Markets division. The company, which operates under two principal brands, MTS and Allstream, builds upon its unique combination of market leadership in Manitoba and agile competitive presence in business markets across Canada to deliver innovative telecommunications solutions that bring value to customers. MTS employs approximately 6,000 people and is listed on the Toronto Stock Exchange (MBT) and generates an estimated 1.9 Billion Dollars (CDN) per year in Revenue.

